



OPTIMIZING BEHAVIOR

Making training stick.

At New Velocity, we believe that sales success is the result of changing and reinforcing desired behaviors.

This is accomplished via our Sustainability Program — Online, Onsite and Ongoing, working together at various cadences, and with customized content to meet your needs and develop new foundations of success that stick.

The New Velocity Skill Track

Learning should be fun. That’s why we teach sales professionals best practices and repeatable techniques in a fun environment, using the edutainment method — educational content with incidental entertainment value.

ONLINE



Video-based virtual learning accessible anywhere. On any device.

ONSITE



Instructor-led classes featuring relevant role-play exercises and activities designed to motivate, educate and activate your sales team.

ONGOING



Making training stick via ongoing video coaching sessions featuring industry-leading technology, word-by-word role-play exercises and contests.

